



# TRUE NORTH

## FOUNDATION

*Timeless Principles. Remarkable Achievement.*

July 6, 2020

Dear Families,

Welcome to a new year at True North Classical Academy! It has been an exciting and busy summer so far. Construction of our brand, new building is nearing completion, which will include state-of-the-art facilities and a brand new 15,000 square foot gym. We are all so fortunate to be a part of this growth and the unparalleled mission and vision of True North - offering the highest quality education, balanced with excellent moral formation. With your generous support of our 2019-20 Annual Fund campaign, we raised over **\$100,000** – and hit our goal! This is remarkable given we were all home during the last nine weeks of the school year. As we continue our journey for excellence in education, I trust you will join us, once again, in kicking off our 2020-2021 Annual Fund Campaign.

Even during uncertain times with the world-wide Coronavirus pandemic, True North Classical Academy continues to exceed everyone's expectations. Our school transitioned to online learning effectively; and remains ranked in the top 1% of over 3,000 schools in Florida. This high level of academic success is a testament to our students, faculty, and staff, as well as you - the parents. In addition, we continue to grow and provide our community with a moral-based, rigorous educational alternative. Our High School continues to grow with close to 200 students (9<sup>th</sup>- and 10<sup>th</sup>-grade); we are adding two additional sections in 6<sup>th</sup>-grade and one additional section in 8<sup>th</sup>-grade (7<sup>th</sup>-grade will remain the same with three sections) and we adding K-2<sup>nd</sup>-grade to our Main Campus. Next school year, our Main and Dadeland Campuses alone will educate over 800 Titans!

As with any organization, the most important part is its people. We view True North's continued success as a lasting partnership between the school and our wonderful families. There continues to be a difference between the cost of educating our students and the funding we receive. True North receives significantly less funds than a Miami-Dade County Public School (M-DCPS) district school. A similar sized MDCPS district school receives almost \$750,000 more than we do, plus they have "free", taxpayer funded facilities. Through generous gifts from parents, faculty, the Board of Directors, and community partners, we will be able to contribute to the school's operating budget. By joining us in this year's Annual Fund Campaign, you will be an integral part of helping fund the following:

- Help to cover the gap between what we need to deliver the top-tier education that our children deserve and what we receive from public funding
- Allow us to support our excellent and dedicated faculty
- Keep our class sizes smaller for more individualized attention
- Enable us to offer programs like art, music, physical education, and foreign language each day
- Ensure that we can offer our students a private school caliber education in a public-school setting

**We are asking our families to help close this gap by committing to \$1,500 per student per year.** That is a little more than \$125 per month for a private school-type education that can cost anywhere from \$10,000-\$30,000 per child (per year). By directing a gift to the Annual Fund Campaign for this school year, you will help us reach our 2020-21 **goal of raising \$150,000** for the year and fulfill our academic



# TRUE NORTH

## FOUNDATION

*Timeless Principles. Remarkable Achievement.*

commitment to our **TITAN** students and families. Every Titan needs our support. 100% of your gift stays at True North Classical Academy and directly supports our classrooms and the school's operating budget. In fact, a portion of our academy budget is provided by gifts from parents, grandparents, and friends to the Annual Fund Campaign. With your help, we will not only reach our goal of \$150,000, but far surpass it.

We are striving for 100% participation from all our families this year! Every dollar counts! **Please make your gift today.** [Support True North's 2020-21 Annual Fund by clicking here.](https://truenorthclassicalfoundation.givingfuel.com/annual-fund) Or, simply copy and paste the address below:

<https://truenorthclassicalfoundation.givingfuel.com/annual-fund>

You may also complete the enclosed giving form and return to:

True North Foundation  
9393 Sunset Drive  
Miami, FL, 33173

Lastly, please find enclosed a FAQ and one-page annual fund document that lists out **giving levels** that will be recognized with a plaque in our new building.

For more information, contact either me, [msnyder@truenorthcharter.org](mailto:msnyder@truenorthcharter.org), or our Annual Fund Campaign Co-Chairs Herb Harmond, [hharmond@fullcpe.com](mailto:hharmond@fullcpe.com), or Natalia Bruno, [natalia\\_bruno@fullcpe.com](mailto:natalia_bruno@fullcpe.com).

Warm regards,

Marc Snyder, Ed.D.  
Executive Director  
True North Classical Academies Foundation